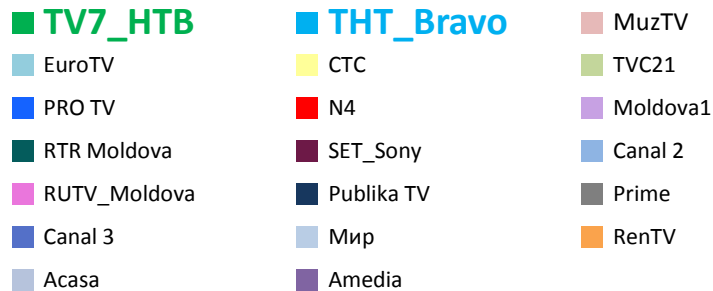
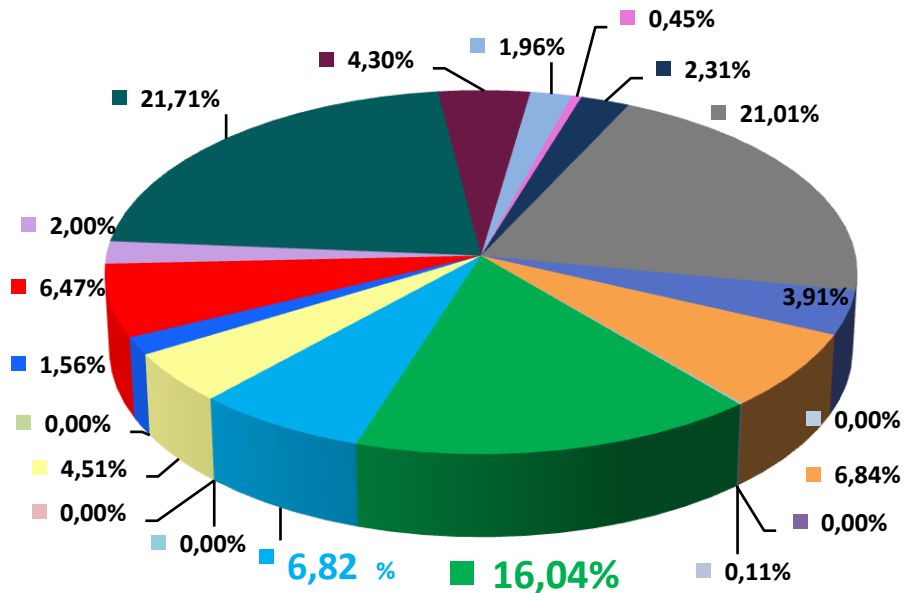
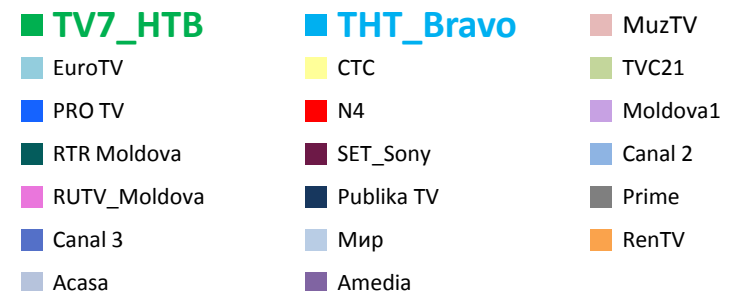
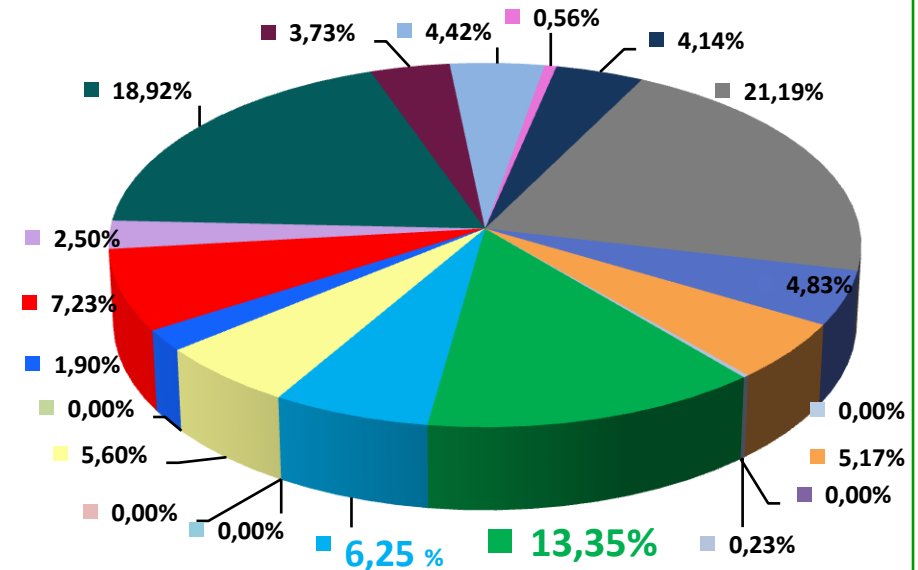


## Audiența postului TV7 pentru perioada: 01 – 17 august, inclusiv 11 – 17 august 2014

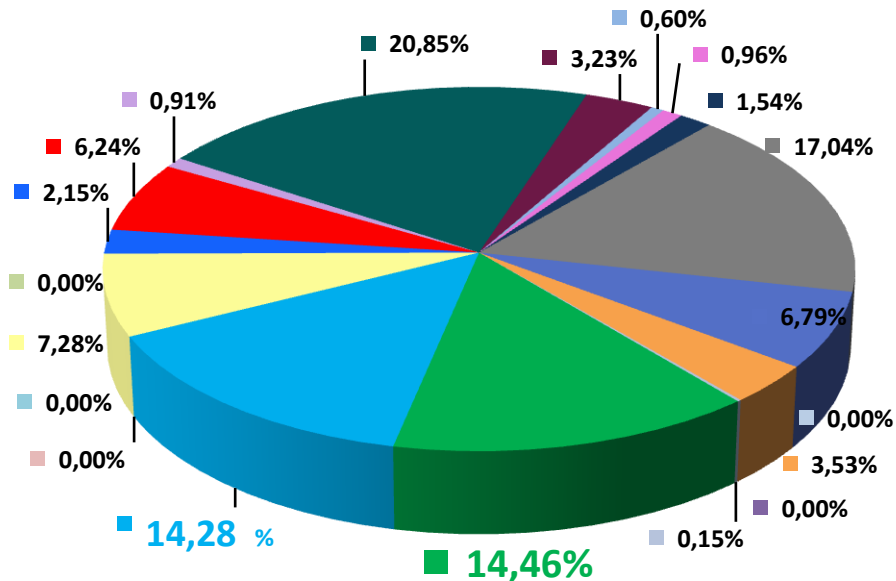
Procentul comercial Chisinau 18+ (DSHR%) impartirea telespectatorilor intre posturile TV alese



Procentul comercial Mediul urban (DSHR%) impartirea telespectatorilor intre posturile TV alese

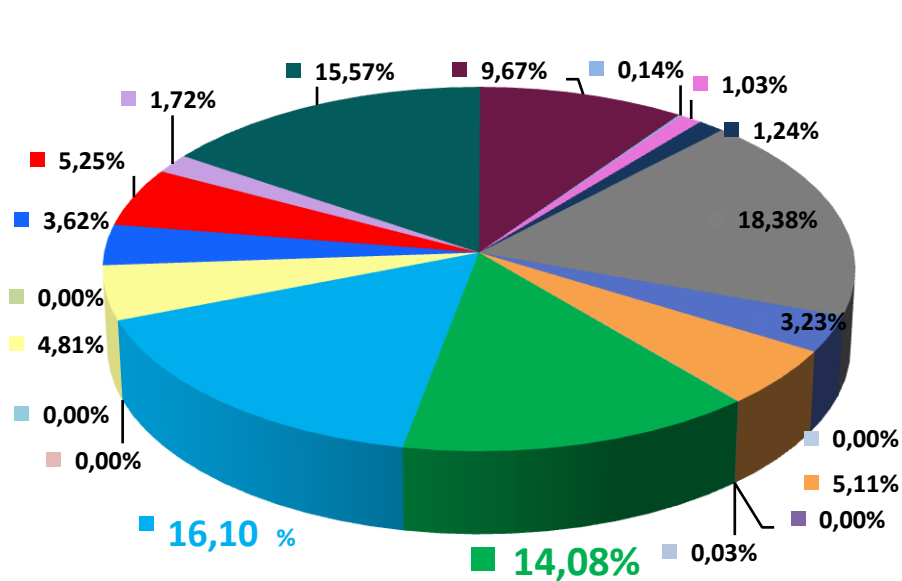


**Procentul comercial Femei 22-50 (DSHR%) impartirea telespectatorilor intre posturile TV alese**



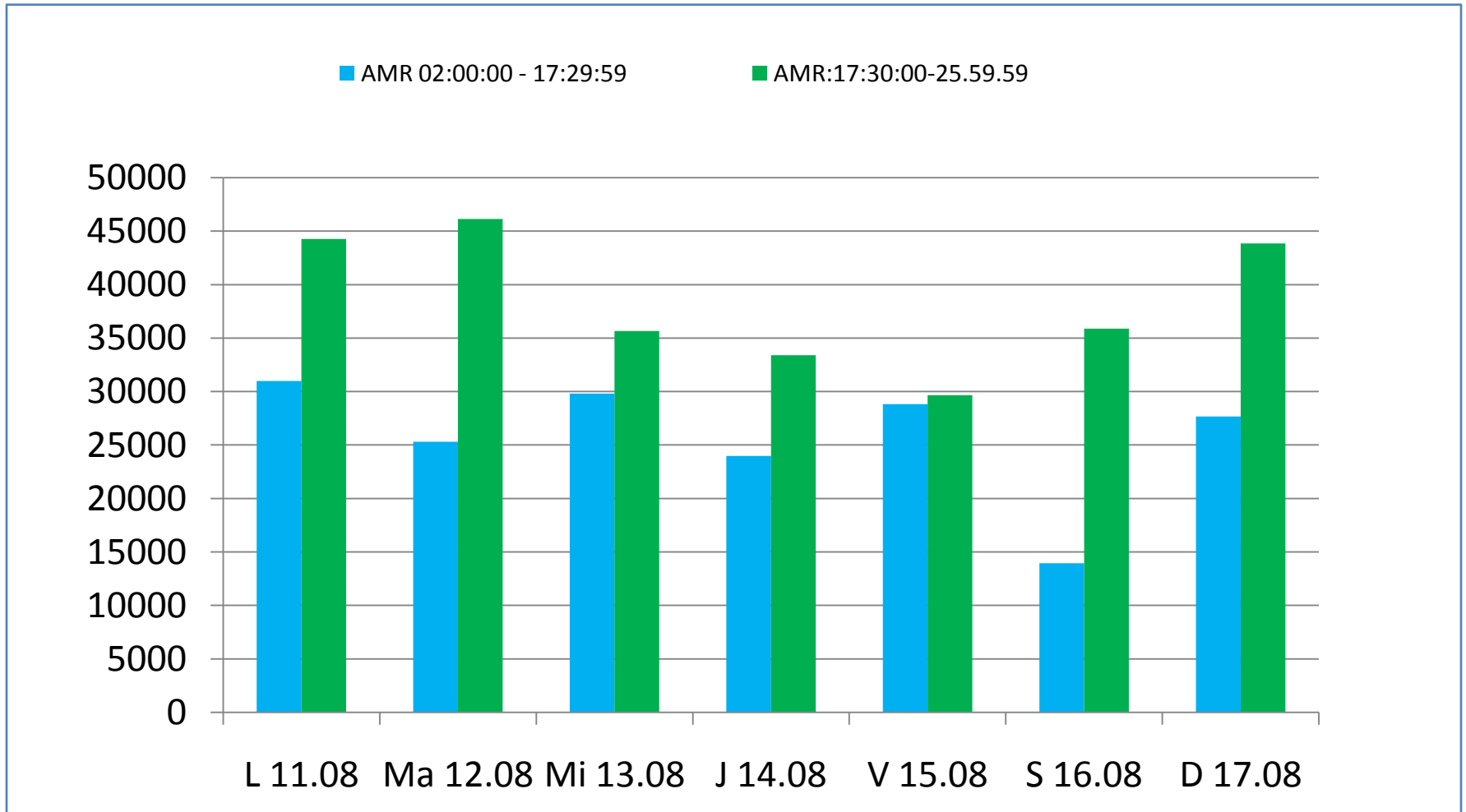
- |  |  |  |
|--|--|--|
| <span style="color: green;">■</span> TV7_HTB         | <span style="color: blue;">■</span> THT_Bravo      | <span style="color: lightcoral;">■</span> MuzTV  |
| <span style="color: lightblue;">■</span> EuroTV      | <span style="color: yellow;">■</span> CTC          | <span style="color: lightgreen;">■</span> TVC21  |
| <span style="color: blue;">■</span> PRO TV           | <span style="color: red;">■</span> N4              | <span style="color: purple;">■</span> Moldova1   |
| <span style="color: darkgreen;">■</span> RTR Moldova | <span style="color: maroon;">■</span> SET_Sony     | <span style="color: lightblue;">■</span> Canal 2 |
| <span style="color: pink;">■</span> RUTV_Moldova     | <span style="color: darkblue;">■</span> Publika TV | <span style="color: gray;">■</span> Prime        |
| <span style="color: blue;">■</span> Canal 3          | <span style="color: lightblue;">■</span> Мир       | <span style="color: orange;">■</span> RenTV      |
| <span style="color: lightblue;">■</span> Acasa       | <span style="color: purple;">■</span> Amedia       |  |

**Procentul comercial Barbati 22-50 (DSHR%) impartirea telespectatorilor intre posturile TV alese**



- |  |  |  |
|--|--|--|
| <span style="color: green;">■</span> TV7_HTB         | <span style="color: blue;">■</span> THT_Bravo      | <span style="color: lightcoral;">■</span> MuzTV  |
| <span style="color: lightblue;">■</span> EuroTV      | <span style="color: yellow;">■</span> CTC          | <span style="color: lightgreen;">■</span> TVC21  |
| <span style="color: blue;">■</span> PRO TV           | <span style="color: red;">■</span> N4              | <span style="color: purple;">■</span> Moldova1   |
| <span style="color: darkgreen;">■</span> RTR Moldova | <span style="color: maroon;">■</span> SET_Sony     | <span style="color: lightblue;">■</span> Canal 2 |
| <span style="color: pink;">■</span> RUTV_Moldova     | <span style="color: darkblue;">■</span> Publika TV | <span style="color: gray;">■</span> Prime        |
| <span style="color: blue;">■</span> Canal 3          | <span style="color: lightblue;">■</span> Мир       | <span style="color: orange;">■</span> RenTV      |
| <span style="color: lightblue;">■</span> Acasa       | <span style="color: purple;">■</span> Amedia       |  |

# Numarul mediu zilnic al telespectatorilor ce au preferat postul TV7 in fiecare minut (AMR) Total Individuals



**Numărul total de telespectatori care au vizionat «Cotidian» pe postul TV7 în perioada 01.08 – 15.08. 2014, Toată populația (AMR)**

<b>data</b>	<b>z/s</b>	<b>Total Individuals</b>	<b>data</b>	<b>z/s</b>	<b>Total Individuals</b>
01.08	V	202 807	11.08	L	180 183
04.08	L	223 788	12.08	Ma	211 216
05.08	Ma	230 534	13.08	Mi	170 849
06.08	Mi	232 142	14.08	J	134 334
07.08	J	192 721	15.08	V	192 388
08.08	V	151 589			

Total 2 122 551 ( mediu pe zi = 192 959, 18)



## TOP-ul ZILEI. Programul cu cea mai mare audiență TV(AMR%, Chișinău 18+) pentru perioada: 11.08 - 17.08.2014

z/s	data	AMR%	Program
Пн	11.08	5,72%	Сегодня в Молдове
Вт	12.08	4,72%	Дельта т/с
Ср	13.08	3,45%	Дельта т/с
Чт	14.08	4,36%	Прокурорская проверка
Пт	15.08	3,38%	Чрезвычайное происшествие
Сб	16.08	3,59%	Сегодня
Вс	17.08	2,88%	Ярость т/с

## Top 10 programe la TV7 pentru perioada: 11.08 - 17.08 2014

Chisinau 18+ (AMR%)				Total individuals (AMR)			
№	data	program	AMR%	№	data	program	Total individuals
1	11.08	Сегодня в Молдове	5,72%	1	11.08	Прокурорская проверка	98800
2	11.08	Погода в Молдове	5,56%	2	11.08	Суд присяжных	93906
3	11.08	Дельта т/с	5,33%	3	11.08	Дельта т/с	86825
4	11.08	Курортная полиция т/с	5,12%	4	11.08	Погода в Молдове	82020
5	12.08	Cotidian	4,50%	5	17.08	Сегодня	82006
6	14.08	Прокурорская проверка	4,36%	6	17.08	Ярость т/с	77439
7	12.08	Сегодня	4,22%	7	11.08	Сегодня в Молдове	77331
8	14.08	Суд присяжных	3,92%	8	12.08	Cotidian	72766
9	14.08	Спасатели	3,56%	9	15.08	Чрезвычайное происшествие	65283
10	16.08	Следствие вели...	3,52%	10	16.08	Ты не поверишь!	65022