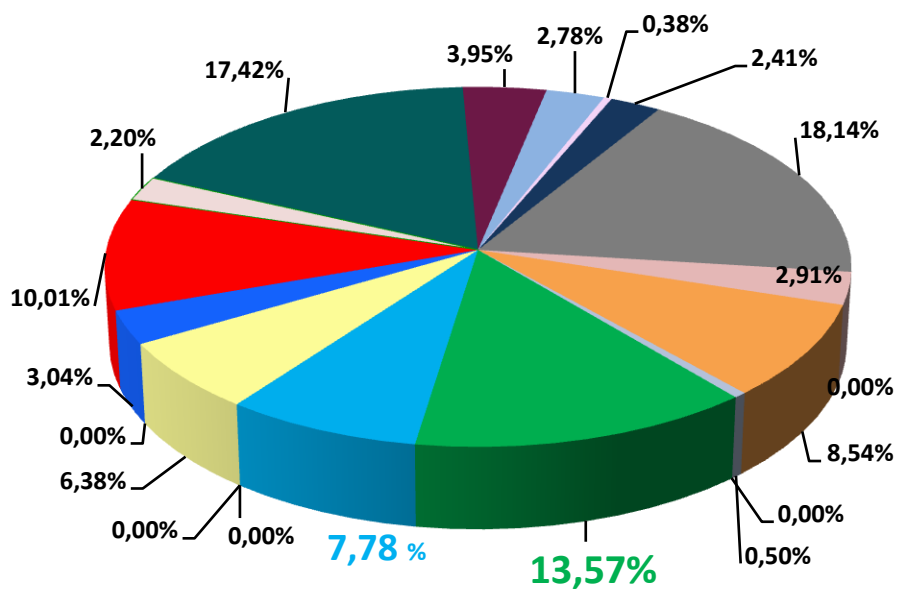


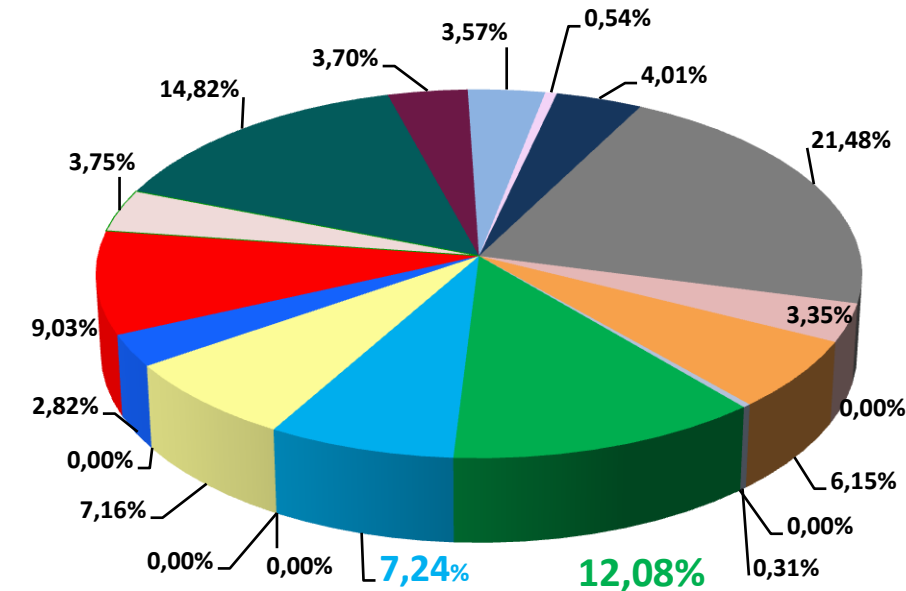
## Audiența postului TV7 pentru perioada: 01 – 08 iunie, de asemenea indicatorii pentru 02 – 08 iunie 2014

**Procentul comercial Chisinau 18+ (DSHR%) impartirea telespectatorilor intre posturile TV alese**



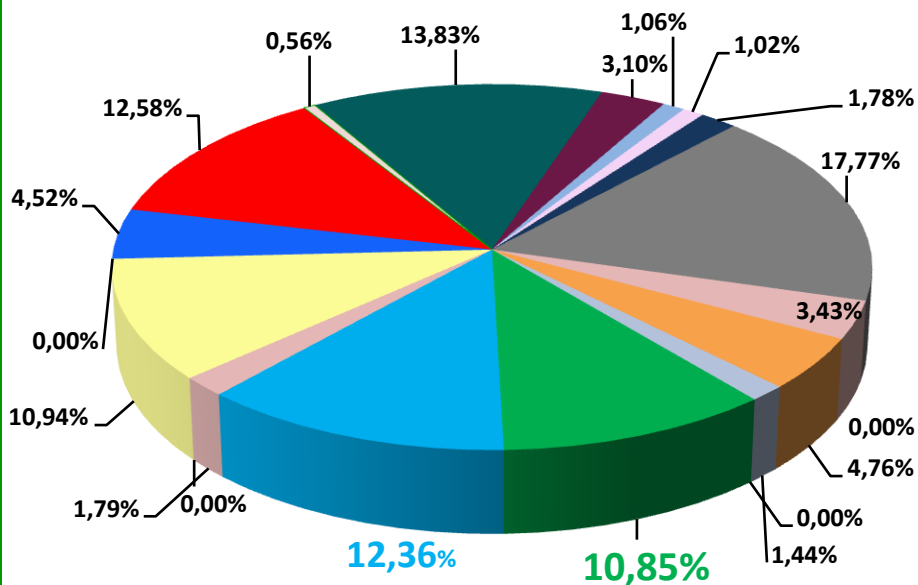
- |  |  |  |
|--|--|--|
| <span style="color: green;">■</span> TV7_HTB         | <span style="color: blue;">■</span> THT_Bravo      | <span style="color: lightcoral;">■</span> MuzTV    |
| <span style="color: lightblue;">■</span> EuroTV      | <span style="color: yellow;">■</span> CTC          | <span style="color: lightblue;">■</span> TVC21     |
| <span style="color: blue;">■</span> PRO TV           | <span style="color: red;">■</span> N4              | <span style="color: lightgreen;">■</span> Moldova1 |
| <span style="color: darkgreen;">■</span> RTR Moldova | <span style="color: purple;">■</span> SET_Sony     | <span style="color: lightblue;">■</span> 2Plus     |
| <span style="color: pink;">■</span> RUTV_Moldova     | <span style="color: darkblue;">■</span> Publika TV | <span style="color: gray;">■</span> Prime          |

**Procentul comercial Mediul urban (DSHR%) impartirea telespectatorilor intre posturile TV alese**



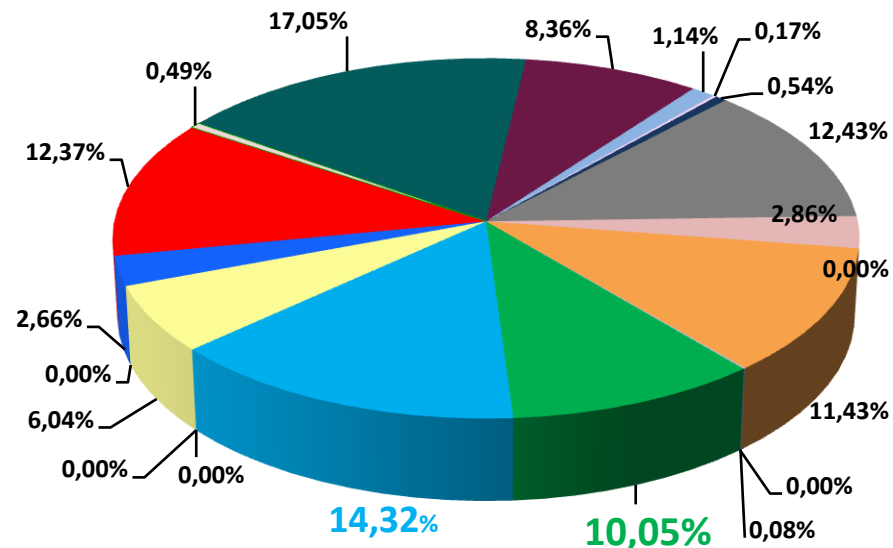
- |  |  |   |   |
|--|--|---|---|
| <span style="color: green;">■</span> TV7_HTB       | <span style="color: blue;">■</span> THT_Bravo        | <span style="color: lightcoral;">■</span> MuzTV | <span style="color: lightblue;">■</span> EuroTV   |
| <span style="color: yellow;">■</span> CTC          | <span style="color: lightblue;">■</span> TVC21       | <span style="color: blue;">■</span> PRO TV      | <span style="color: red;">■</span> N4             |
| <span style="color: lightgreen;">■</span> Moldova1 | <span style="color: darkgreen;">■</span> RTR Moldova | <span style="color: purple;">■</span> SET_Sony  | <span style="color: lightblue;">■</span> 2Plus    |
| <span style="color: pink;">■</span> RUTV_Moldova   | <span style="color: darkblue;">■</span> Publika TV   | <span style="color: gray;">■</span> Prime       | <span style="color: lightcoral;">■</span> Canal 3 |
| <span style="color: lightblue;">■</span> Мир       | <span style="color: orange;">■</span> RenTV          | <span style="color: lightblue;">■</span> Acasa  | <span style="color: purple;">■</span> Amedia      |

**Procentul comercial Femei 22-50  
(DSHR%) impartirea telespectatorilor intre posturile  
TV alese**



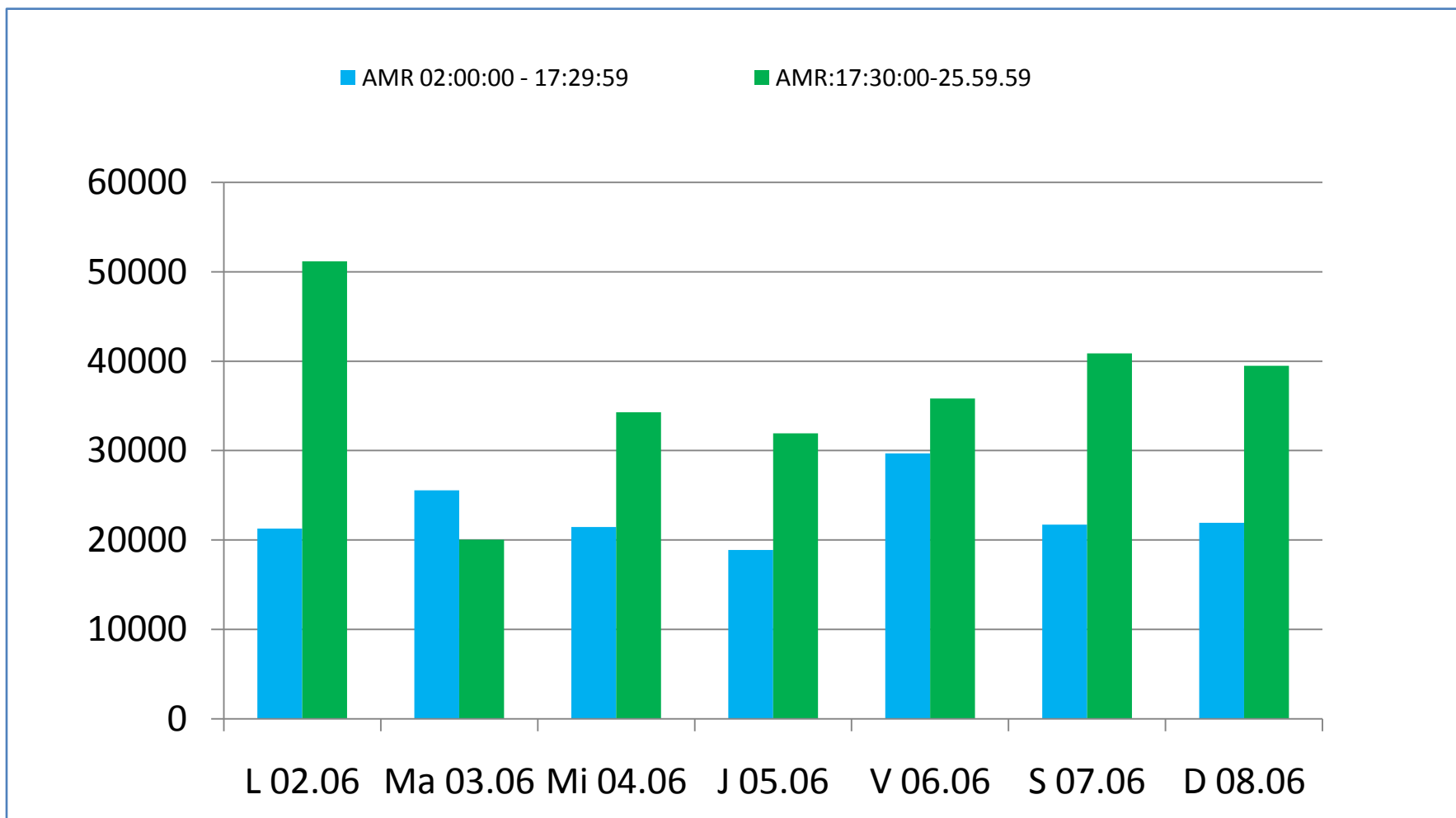
- TV7\_HTB
- THT\_Bravo
- MuzTV
- EuroTV
- CTC
- TVC21
- PRO TV
- N4
- Moldova1
- RTR Moldova
- SET\_Sony
- 2Plus
- RUTV\_Moldova
- Publika TV
- Prime

**Procentul comercial Barbati 22-50  
(DSHR%) impartirea telespectatorilor intre posturile  
TV alese**



- TV7\_HTB
- THT\_Bravo
- MuzTV
- EuroTV
- CTC
- TVC21
- PRO TV
- N4
- Moldova1
- RTR Moldova
- SET\_Sony
- 2Plus
- RUTV\_Moldova
- Publika TV
- Prime

# Numarul mediu zilnic al telespectatorilor ce au preferat postul TV7 in fiecare minut(AMR) Total Individuals



**Numărul total de telespectatori care au vizionat «Cotidian» pe postul TV7 în perioada 07.04 – 13.04 2014, Toată populația (AMR)**

<b>data</b>	<b>z/s</b>	<b>Total Individuals</b>	<b>data</b>	<b>z/s</b>	<b>Total Individuals</b>
02.06	L	210 894	05.06	J	181 340
03.06	Mr	113 810	06.06	V	148 543
04.06	M	162 615			
Total 817 202 (mediu pe zi = 163 440. 4)					



## TOP-ul ZILEI. Programul cu cea mai mare audiență TV(AMR%, Chișinău 18+) pentru perioada: 02.06 - 08.06.2014

z/s	data	AMR%	Program
L	02.06	4,73%	Сегодня в Молдове
Ma	03.06	4,08%	Говорим и показываем с Леонидом Закошанским
Mi	04.06	4,09%	Чрезвычайное происшествие
J	05.06	6,40%	Сегодня в Молдове
V	06.06	5,36%	Сегодня
S	07.06	2,38%	Сегодня
D	08.06	5,87%	Сегодня

## Top 10 programe la TV7 pentru perioada: 02.06 - 08.06 2014

Chisinau 18+ (AMR%)				Total individuals (AMR)			
№	data	Program	AMR%	№	data	Program	Total individuals
1	05.06	Сегодня в Молдове	6,40%	1	02.06	Погода в Молдове	81558
2	08.06	Сегодня	5,87%	2	02.06	Politica	77961
3	02.06	Погода в Молдове	5,58%	3	02.06	Cotidian	73574
4	06.06	Суд присяжных	4,63%	4	02.06	Береговая охрана т/с	72395
5	02.06	Politica	4,37%	5	06.06	Чрезвычайное происшествие	72317
6	03.06	Говорим и показываем с Леонидом Закошанским	4,08%	6	06.06	Пушкин 215	70089
7	04.06	Чрезвычайное происшествие	4,09%	7	06.06	Сегодня	67380
8	03.06	Квартирный вопрос	4,01%	8	06.06	Прокурорская проверка	66168
9	03.06	До суда	3,74%	9	05.06	Сегодня в Молдове	62502
10	06.06	Прокурорская проверка	3,61%	10	08.06	Следствие вели...	61613